

INVIBES EXPANDS ITS SALES TEAM AND ANNOUNCES THE ARRIVAL OF SIX NEW EMPLOYEES

London, February 25 – INVIBES ADVERTISING, an advanced technology company specialized in digital in-feed advertising, is announcing the arrival of SIX new employees who have joined the sales team in France.

- **Thomas Flipo**, previously advertising manager at Cambium Media, then client manager at Slimcut, joined the structure as a Team Leader.
- **Felix Deren**, ex CCM Performance, joined Invibes as Senior Sales.
- **Insaf Barbouch, Baptiste Robert, Maxime Lebrun, Charles Leconte**, previously respectively in Studyrama, Decaux, Canal + and TF1, are all four named Sales Manager.

This recruitment wave is part of the investment strategy recently announced by Nicolas Pollet, CEO of INVIBES ADVERTISING. It confirms the accelerating ramp-up of the company and the confidence of advertisers, publishers, and investors in the innovative technology and formats developed by Invibes in recent years.

Invibes, a technology company listed on Euronext in Paris, now has more than 80 employees. The company markets its offer in 6 countries in Europe and has just registered a record increase in turnover in 2019.

About INVIBES ADVERTISING

Founded in 2011, INVIBES ADVERTISING is a technology company specialized in digital advertising. It has developed a non-intrusive and effective advertising solution, which is based on an in-feed format, integrated into media content, inspired by social networks and optimized for dissemination on a closed network of media sites: Bertelsmann, Hearst, Axel Springer, and many others. Its customers are also major brands such as Mercedes, Samsung, Air France and IBM. INVIBES ADVERTISING is listed on Euronext Growth in Paris (Mnemonic: ALINV - ISIN: BE0974299316).

Read our latest press releases at:

<https://www.invibes.com/investors.html>

Follow the latest news about INVIBES ADVERTISING on:

LinkedIn: [@Invibes advertising](#) Twitter: [@Invibes_adv](#) Facebook: [@Invibes advertising](#)

Financial & Corporate Contacts

INVIBES ADVERTISING

Kris VLAEMYNCK, CFO
kris.vlaemynck@invibes.com

ATOUT CAPITAL, Listing Sponsor

Rodolphe OSSOLA
rodolphe.ossola@atoutcapital.com
+33 (0)1 56 69 61 80

Media Relations France

Julien HIRTZ, Le Basque Et La Plume
julien@lebasqueetlaplume.fr
+33 (0)6 83 98 72 79