

INVIBES STRENGTHENS ITS CASH POSITION

Paris, 24 January 2017 - **INVIBES ADVERTISING, an advanced technology company specialized in digital in-feed advertising, has announced the approval of a new bank credit line.**

Granted by Invibes financing partner, CIC, the new facility means that the company now has access to up to €500,000 in available financing and will be used in line with the cash requirements of its day-to-day activities.

The new credit line is also guaranteed by Bpifrance as part of its drive to support innovative French Tech accredited companies.

Nicolas Pollet, co-founder, said: *"This credit line, which will only be used to meet our working capital requirement, will strengthen the financial well-being of our company."*

Next appointment: Publication of the provisional annual turnover, week of February 13, 2017

About INVIBES ADVERTISING

Created in 2011, INVIBES ADVERTISING is an advanced technology company specialized in digital advertising. It has developed advertising solutions supported by an in-feed format (integrated into media content) inspired by social networks and optimized for diffusion in a closed network of media sites (CCM Benchmark, Lagardère, Le Monde, Team Media and Prisma). Its clients are major brands (Carrefour, Danone, Groupe Mulliez, PSA, SBB, SNCF, Swissquote and Volkswagen). INVIBES ADVERTISING has a French Tech 2016 Pass. INVIBES ADVERTISING's ambition is to maintain strong growth.

INVIBES ADVERTISING is listed on the Euronext Paris stock exchange (Ticker: MLINV – ISIN: BE0974299316)

For more information, go to www.invibes.com - www.invibes.ch

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