

INVIBES ADVERTISING MEETS WITH INVESTORS AT THE SPRING EUROPEAN MIDCAP EVENT

Paris, 28 June 2017 - **INVIBES ADVERTISING, an advanced technology company specialized in digital In-feed advertising, is participating in the 2017 edition of the Spring European Midcap Event in Paris on 29 and 30 June.**

At the event, Kris Vlaemynck, CFO and co-founder of INVIBES ADVERTISING, will look back on the success of the Group's international strategy and the dynamic pace of successive product launches in 2017.

The 12th edition of the Spring European Midcap Event in Paris brings together 50 listed European companies and the 120 institutional investors supporting their stock market growth.

About INVIBES ADVERTISING

Created in 2011, Invibes Advertising is an advanced technology company specialized in digital advertising. It has developed advertising solutions supported by an In-feed format (integrated into media content) inspired by social networks and optimized for diffusion in a closed network of media sites (CCM Benchmark, Lagardère, Le Monde, Team Media and Prisma). Clients include major brands Carrefour, Danone, Groupe Mulliez, PSA, SBB, SNCF, Swissquote and Volkswagen. Invibes Advertising is a Pass French Tech 2016 accredited company with the ambition and capacity to pursue its strong growth.

It is listed on the Euronext Paris stock exchange (Ticker: MLINV – ISIN: BE0974299316)

For more information, go to www.invibes.com - www.invibes.ch

Follow the latest news about INVIBES ADVERTISING on Twitter: [@Invibes_Ads_FR](https://twitter.com/Invibes_Ads_FR)

Contacts

INVIBES ADVERTISING

Nicolas Pollet
CEO
nicolas.pollet@invibes.com
+33(1) 84 17 62 82

ACTUS Finance & Communication

Natacha Morandi
Investor Relations
nmorandi@actus.fr
+33(1) 53 67 36 94

Vivien Ferran
Media relations
vferran@actus.fr
+33(1) 53 67 36 34